



City of Westminster

# Licensing Sub-Committee Report

Item No:

Date:

Licensing Ref No:

Title of Report:

Report of:

Wards involved:

Policy context:

Financial summary:

Report Author:

Contact details

14 March 2024

24/00387/LIPN - New Premises Licence

Grand Hotel Bellevue London  
25 - 27 Norfolk Square  
London  
W2 1RX

Director of Public Protection and Licensing

Hyde Park

City of Westminster Statement of Licensing Policy

None

Kevin Jackaman  
Senior Licensing Officer

Telephone: 0207 641 6500  
Email: [kjackaman@westminster.gov.uk](mailto:kjackaman@westminster.gov.uk)

## 1. Application

1-A Applicant and premises			
<b>Application Type:</b>	New Premises Licence, Licensing Act 2003		
<b>Application received date:</b>	18 January 2024		
<b>Applicant:</b>	Paddington Hospitality Limited		
<b>Premises:</b>	Grand Hotel Bellevue London		
<b>Premises address:</b>	25 - 27 Norfolk Square London W2 1RX	<b>Ward:</b>	Hyde Park
		<b>Cumulative Impact Area:</b>	None
		<b>Special Consideration Zone:</b>	None
<b>Premises description:</b>	According to the application form the premises intend to trade as a hotel.		
<b>Premises licence history:</b>	This is a new premises licence application and therefore no premises licence history exists.		
<b>Applicant submissions:</b>	<p>The Grand Hotel Bellevue London is a newly acquired and fully refurbished 60 bedroomed hotel with a bar located on the ground floor, with a capacity of 25 persons, and a room available for occasional hire at basement level with a capacity of 56 persons.</p> <p>All bedrooms are equipped with a mini bar for use by residents.</p>		
<b>Applicant amendments:</b>	<p>The applicant initially applied for regulated entertainment and late night refreshment until 00:00 Monday to Wednesday and 01:00 Thursday to Saturday and the sale of alcohol until 00:30 Monday to Thursday however following consultation the hours were reduced to Westminster core hours.</p> <p>The hours as now applied for are set out at section 1-B below.</p>		

1-B Proposed licensable activities and hours							
<b>Recorded music:</b>				<b>Indoors, outdoors or both</b>			Indoors
<b>Day:</b>	<b>Mon</b>	<b>Tues</b>	<b>Wed</b>	<b>Thur</b>	<b>Fri</b>	<b>Sat</b>	<b>Sun</b>
<b>Start:</b>	23:00	23:00	23:00	23:00	23:00	23:00	N/A
<b>End:</b>	23:30	23:30	23:30	23:30	00:00	00:00	
<b>Seasonal variations/ Non-standard timings:</b>			None				

Late night refreshment:							
<b>Late night refreshment:</b>				<b>Indoors, outdoors or both</b>			Indoors
<b>Day:</b>	<b>Mon</b>	<b>Tues</b>	<b>Wed</b>	<b>Thur</b>	<b>Fri</b>	<b>Sat</b>	<b>Sun</b>
<b>Start:</b>	23:00	23:00	23:00	23:00	23:00	23:00	N/A
<b>End:</b>	23:30	23:30	23:30	23:30	00:00	00:00	
<b>Seasonal variations/ Non-standard timings:</b>			None				

<b>Sale by retail of alcohol</b>				<b>On or off sales or both:</b>			On
<b>Day:</b>	<b>Mon</b>	<b>Tues</b>	<b>Wed</b>	<b>Thur</b>	<b>Fri</b>	<b>Sat</b>	<b>Sun</b>
<b>Start:</b>	09:00	09:00	09:00	09:00	09:00	09:00	09:00
<b>End:</b>	23:30	23:30	23:30	23:30	00:00	00:00	22:30
<b>Seasonal variations/ Non-standard timings:</b>		Sundays immediately prior to a bank holiday: 9am to Midnight. For the sale of alcohol to guests for consumption in hotel/guest rooms only: Anytime up to 24 hours.					

<b>Hours premises are open to the public</b>							
<b>Day:</b>	<b>Mon</b>	<b>Tues</b>	<b>Wed</b>	<b>Thur</b>	<b>Fri</b>	<b>Sat</b>	<b>Sun</b>
<b>Start:</b>	00:00	00:00	00:00	00:00	00:00	00:00	00:00
<b>End:</b>	00:00	00:00	00:00	00:00	00:00	00:00	00:00
<b>Seasonal variations/ Non-standard timings:</b>		None					
<b>Adult Entertainment:</b>		None					

## 2. Representations

<b>2-A Responsible Authorities</b>	
<b>Responsible Authority:</b>	Environmental Health
<b>Representative:</b>	Maxwell Koduah
<b>Received:</b>	15 February 2024
<p>I refer to the new application for the above-mentioned premises. I have considered the information that you have provided within and accompanying this application. I have also considered the application in line with the relevant policies within the Councils Statement of Licensing Policy dated October 2021.</p> <p>The applicant is seeking the following licensable activities</p> <ol style="list-style-type: none"> <li>1. Playing of recorded music indoors Monday – Wednesday 23:00 – 00:00 hours and Thursday – Saturday 23:00 – 01:00 hours</li> <li>2. Provision of late-night refreshment indoors Monday – Wednesday 23:00 – 00:00 hours and Thursday – Saturday 23:00 – 01:00 hours</li> <li>3. Supply of alcohol for consumption on the premises at the following times <ul style="list-style-type: none"> <li>▪ Monday – Wednesday 09:00 – 23:30 hours</li> <li>▪ Thursday – Saturday 09:00 – 00:30 hours</li> <li>▪ Sunday 09:00 – 22:30 hours</li> <li>▪ Residents and bona fide guests in their room – 24 hours</li> </ul> </li> </ol> <p><b>Following consideration of the application and how it may affect the Licensing Objectives meeting the requirements of the Council’s Statement of Licensing Policy I wish to make following representations:</b></p>	

The hours sought to play recorded music, provide late-night refreshment and supply alcohol are clearly outside the councils core hours which have been reproduced below for ease of reference.

**Core hours for Hotels**

- Monday to Thursday: 9am to 11.30pm.
- Friday and Saturday: 9am to Midnight.
- Sunday: 9am to 10.30pm.
- Sundays immediately prior to a bank holiday: 9am to Midnight.
- For the sale of alcohol to guests for consumption in hotel/guest rooms only: Anytime up to 24 hours.

The plans submitted with the application show that ground floor bar is directly assessed from the street. This is likely to raise similar concerns to pubs and bars. Applicant must demonstrate measures in place to ensure that the location of the ground floor bar will not lead to increased risk of public nuisance and public safety.

Core hours are an essential to ensure licenced premises can operate for a reasonable period whilst protecting the impact on the licensing objectives. Given that the hours sought are more than core hours, applicant has a responsibility to demonstrate how customers will disperse from the premises and the area without giving rise to increased risk of public nuisance and public safety.

It has to be borne in mind that the playing of films and non-broadcast TV in hotel bedrooms is regulated entertainment. This has not been included in the application and I am assuming there is no intention to play films and non-broadcast TV in the hotel bedrooms.

For the above reasons, I make a representation on ground of public nuisance and public safety risk to the application.

Please contact me if you wish to discuss the above further.

**Conditions have been proposed by Environmental Health, which appear at appendix 4 below.**

**2-B Other Persons**

<b>Name:</b>		[REDACTED]	
<b>Address and/or Residents Association:</b>		Hyde Park Estate Association	
<b>Status:</b>	Valid	<b>In support or objection:</b>	Objection
<b>Received:</b>	9 February 2024		

As one of WCC recognised amenity groups I am writing to you on behalf of The Hyde Park Estate Ass. to make an objection to the above licence application. As always we strive to make that difficult balance between successful businesses and our residents.

We object to the proposed hours for the sale of alcohol as these are outside WCC core hours. The same should be said for the LNR for members of the public. This area of Paddington has issues of crime, ASB, noise, consistent begging, rough sleepers, homeless, etc etc. and we do not believe this will meet all of Westminster's Licensing objectives. We consider that more conditions need to be added so to discourage drinking immediately outside the hotel and in the street.

Due to a problem with my computer I am unable to continue we therefore (to make sure we

meet the deadline) reserve the right to further representation but trust the above is a clear steer to our objections.

<b>Name:</b>	[REDACTED]		
<b>Address and/or Residents Association:</b>	South East Bayswater Residents Association (SEBRA)		
<b>Status:</b>	Valid	<b>In support or objection:</b>	Objection
<b>Received:</b>	9 February 2024		

I am writing on behalf of the South East Bayswater Residents' Association (SEBRA) to make a relevant representation objecting to this licence application on the basis of the likely impact on the licensing objective of 'prevention of public nuisance'.

#### Introduction

SEBRA was formed in 1970 and works to protect the special character of our area. A non-profit, non party-political, voluntary organisation, we represent more than 1,000 people. SEBRA is consulted by Westminster Council on both major developments and all Council activities which affect the daily lives of residents.

#### Background

The hotel premises is located in Norfolk Square, in centre of Paddington, a mixed area with stations, shops, restaurants, hotels and residents with the surrounding area predominantly residential

#### SEBRA's position

We welcome all new businesses to the area and wish them success

We object to the hours applied for sale of alcohol and note these hours are outside Westminster's Core Hours and we wish the hours to be reduced to no more than 23.00 (Sunday 22.30).

The same should apply to late night refreshment for members of the public.

We object to recorded music being provided other than background music.

We note there is a reference to what seems to be a basement function room. What sort of events will be held there?

We do not object to a licence being granted, however we do have some concerns that issues in Paddington such as crime, noise, anti-social behaviour, begging, rough sleepers etc are at present not adequately mitigated by the application and the conditions offered.

Some additional conditions we require, as well as a reduction in the of sale of alcohol are below and these are Westminster's standard conditions.

No drinks to be taken outside the premises, including no drinking on the steps of the hotel.

There will be no external advertisement of alcohol being sold at the premises.

#### Conclusion

We are aware of course that applications can be amended, and as ever, SEBRA is very happy for our contact details to be passed now to the applicant and to discuss the operation and application with them.

We reserve the right to make further representation in due course when we have heard back from the applicant or the relevant authorities, including proposing additional conditions once we have more information about the operation.

We trust that agreement can be reached with all parties so that a Licencing Hearing will not be necessary.

### 3. Policy & Guidance

The following policies within the City Of Westminster Statement of Licensing Policy apply:

#### Policy HRS1 applies

- A. Applications within the core hours set out below in this policy will generally be granted for the relevant premises uses, subject to not being contrary to other policies in the Statement of Licensing Policy.
- B. Applications for hours outside the core hours set out in Clause C will be considered on their merits, subject to other relevant policies, and with particular regard to the following:
1. The demonstration of compliance in the requirements of policies CD1, PS1, PN1 and CH1 associated with the likelihood of the effect of the grant of a licence for later or earlier hours on crime and disorder, public safety, public nuisance and the protection of children from harm.
  2. If the application is located within a Special Consideration Zone they have demonstrated that they have taken account of the issues identified in that area and provided adequate mitigation.
  3. Whether there is residential accommodation in the proximity of the premises that would likely be adversely affected by premises being open or carrying out operations at the hours proposed.
  4. The proposed hours of the licensable activities and when customers will be permitted to remain on the premises.
  5. The proposed hours when any music, including incidental music, will be played.
  6. The hours when customers will be allowed to take food or drink outside the premises or be within open areas which form part of the premises.
  7. The existing hours of licensable activities and the past operation of the premises (if any) and hours of licensable premises in the vicinity.
  8. Whether customers and staff have adequate access to public transport when arriving at and leaving the premises, especially at night.
  9. The capacity of the premises.
  10. The type of use, recognising that some venues are more likely to impact the licensing objectives than others; for example, pubs and bars are higher risk than theatres, cinemas and other cultural and sporting venues due to the nature of the operation.
  11. The Licensing Authority will take into account the active measures proposed for a 'winding down' period including arrangements for people to be collected from the premises to travel home safely.
  12. Conditions on hours may be attached that require that the supply of alcohol for consumption on the premises ceases a suitable period of time before customers are required to leave the premises.
  13. The council, acting as the Licensing Authority, may reduce hours if, after review, it is necessary to impose conditions specifying shorter hours in order to promote the licensing objectives.
  14. Specific days for non-standard hours should be identified and justified as part of the application to allow responsible authorities and interested parties to evaluate the impact that these licensable activities may have, and to plan accordingly. The consideration of applications for later hours for Bank Holiday Mondays will take into account that later hours are generally granted for preceding Sundays and that the next day is a working day. Non-specific days are expected to be covered by Temporary Event Notices or variation applications.
- C. For the purpose of Clauses A and B above, the Core Hours for this application as defined within this policy are:
4. Hotels
- Monday to Thursday: 9am to 11.30pm.

	<p>Friday and Saturday: 9am to Midnight.  Sunday: 9am to 10.30pm.  Sundays immediately prior to a bank holiday: 9am to Midnight.  For the sale of alcohol to guests for consumption in hotel/guest rooms only: Anytime up to 24 hours</p>
<p><b>Policy HOT1(A) applies</b></p>	<p>A. Applications outside the West End Cumulative Impact Zone will generally be granted subject to:</p> <ol style="list-style-type: none"> <li>1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1.</li> <li>2. The hours for licensable activities being within the council's Core Hours Policy HRS1.</li> <li>3. The operation of any delivery services for alcohol and/or latenight refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1.</li> <li>4. The sale by retail of alcohol, regulated entertainment and late-night refreshment must be an ancillary function to the primary purpose of the venue as a hotel.</li> <li>5. The applicant has taken account of the Special Consideration Zone Policy SCZ1 if the premises are located within a designated zone.</li> <li>6. The application and operation of the venue meeting the definition of a Hotel as per Clause C.</li> </ol> <p>C. For the purposes of this policy a Hotel is defined as a premises that is primarily used as an establishment providing overnight accommodation for customers.</p>

#### 4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

## 5. Appendices

<b>Appendix 1</b>	Premises plans
<b>Appendix 2</b>	Applicant supporting documents
<b>Appendix 3</b>	Premises history
<b>Appendix 4</b>	Proposed conditions
<b>Appendix 5</b>	Residential map and list of premises in the vicinity

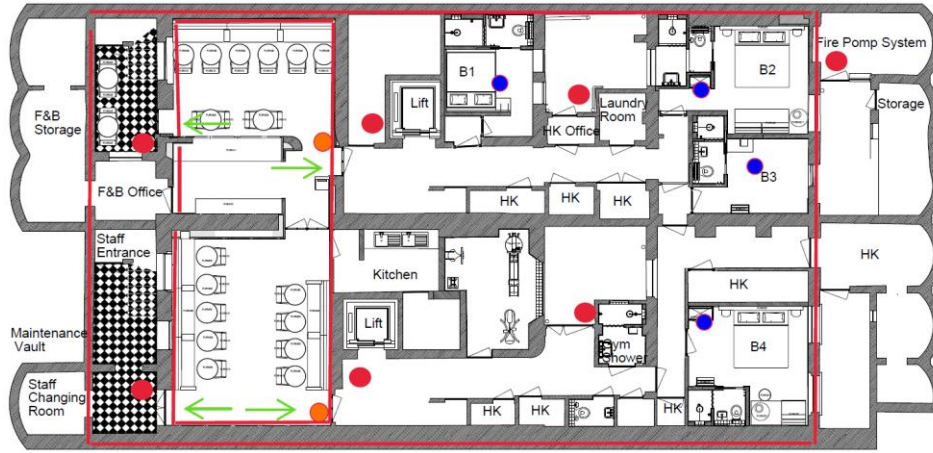
<b>Report author:</b>	Kevin Jackaman Senior Licensing Officer
<b>Contact:</b>	Telephone: 020 7641 6500 Email: kjackaman@westminster.gov.uk

**If you have any queries about this report or wish to inspect one of the background papers please contact the report author.**

### **Background Documents – Local Government (Access to Information) Act 1972**

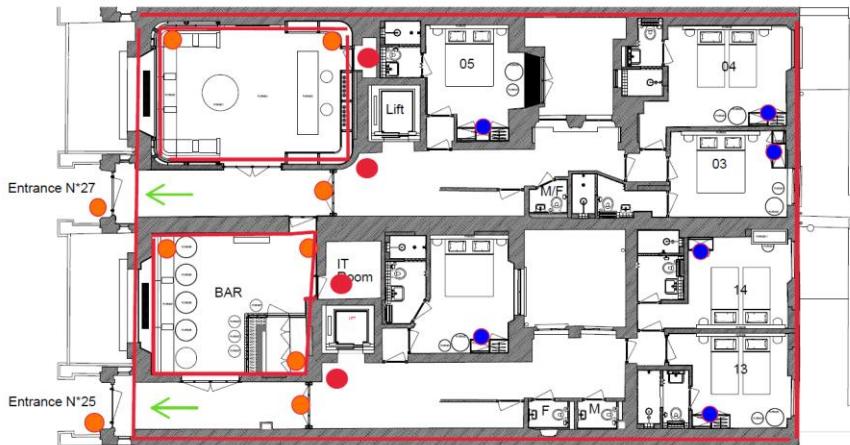
<b>1</b>	Licensing Act 2003	N/A
<b>2</b>	City of Westminster Statement of Licensing Policy	01 October 2021
<b>3</b>	Amended Guidance issued under section 182 of the Licensing Act 2003	December 2023
<b>4</b>	Cumulative Impact Assessment	04 December 2023
<b>5</b>	Environmental Health representation	15 February 2024
<b>6</b>	Interested Pary representation (1)	09 February 2024
<b>7</b>	Interested Pary representation (2)	09 February 2024





GRAND HOTEL BELLEVUE 25-27 NORFOLK SQUARE, PADDINGTON W2 1RX LONDON, UNITED KINGDOM

BASEMENT FLOOR - PLAN	UPDATED V8	P29	SCALE 1/100	CASIRAGHI 45 Rue Mesley - Paris, 75020 E-MAIL: studio@casiraghi.com	FORMAT A3 UNIT METRIC	This is not technical drawing. The contractor is responsible for the process of copying and the choice of the equipment. In order to work as a professional, it is recommended that the drawings be checked by a qualified professional. The contractor is responsible for the process of copying and the choice of the equipment. In order to work as a professional, it is recommended that the drawings be checked by a qualified professional. The contractor is responsible for the process of copying and the choice of the equipment. In order to work as a professional, it is recommended that the drawings be checked by a qualified professional.
-----------------------	------------	-----	-------------	---------------------------------------------------------------------------	-----------------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------



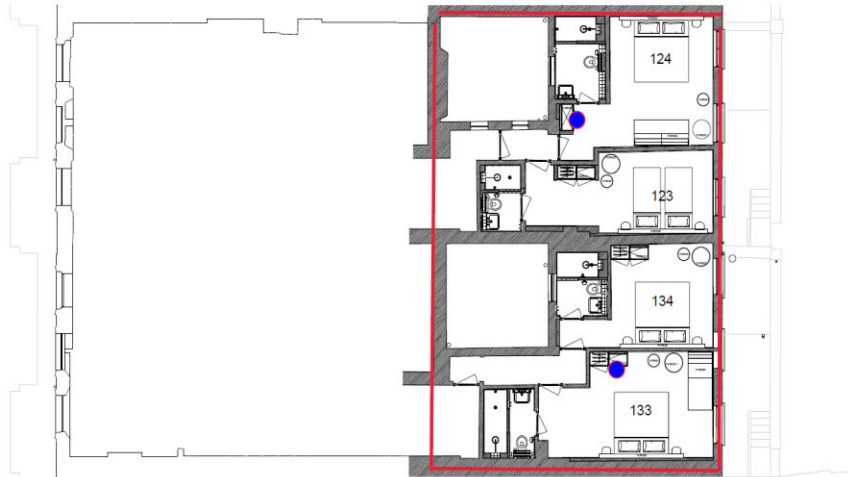
GRAND HOTEL BELLEVUE 25-27 NORFOLK SQUARE, PADDINGTON W2 1RX LONDON, UNITED KINGDOM

GROUND FLOOR - PLAN	UPDATED V8	P01	SCALE 1/100	CASIRAGHI 45 Rue Mesley - Paris, 75020 E-MAIL: studio@casiraghi.com	FORMAT A3 UNIT METRIC	This is not technical drawing. The contractor is responsible for the process of copying and the choice of the equipment. In order to work as a professional, it is recommended that the drawings be checked by a qualified professional. The contractor is responsible for the process of copying and the choice of the equipment. In order to work as a professional, it is recommended that the drawings be checked by a qualified professional. The contractor is responsible for the process of copying and the choice of the equipment. In order to work as a professional, it is recommended that the drawings be checked by a qualified professional.
---------------------	------------	-----	-------------	---------------------------------------------------------------------------	-----------------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------



GRAND HOTEL BELLEVUE 25-27 NORFOLK SQUARE, PADDINGTON W2 1RX LONDON, UNITED KINGDOM

FIRST FLOOR - PLAN	UPDATED V8	P05	SCALE 1/100	<b>CASIRAGHI</b> 48 Rue Meslay - Paris, 75002 E-MAIL: studio@casiraghi.com	FORMAT A3 UNIT METRIC	<small>This is an electronic drawing. The contractor is responsible for the process of printing and the choice of the materials to be used in production. The contractor must ensure that the drawing is printed at the correct scale and that the contractor is responsible for the choice of the materials to be used in production. The contractor must ensure that the drawing is printed at the correct scale and that the contractor is responsible for the choice of the materials to be used in production.</small>
--------------------	------------	-----	-------------	----------------------------------------------------------------------------------	-----------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------



GRAND HOTEL BELLEVUE 25-27 NORFOLK SQUARE, PADDINGTON W2 1RX LONDON, UNITED KINGDOM

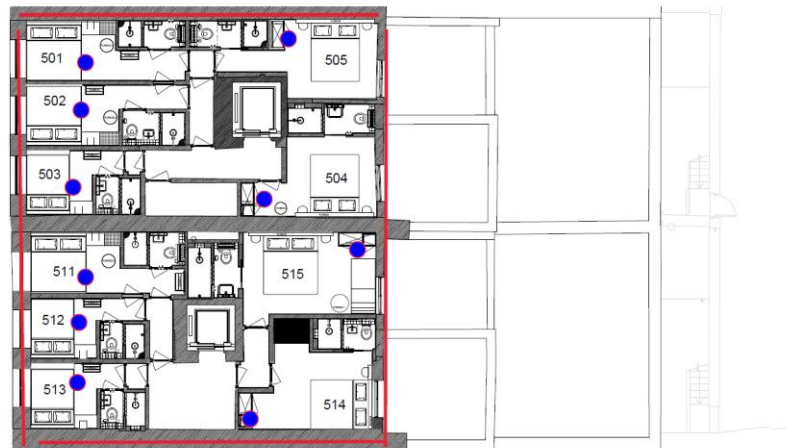
FIRST FLOOR MEZZANINE - PLAN	UPDATED V8	P09	SCALE 1/100	<b>CASIRAGHI</b> 48 Rue Meslay - Paris, 75002 E-MAIL: studio@casiraghi.com	FORMAT A3 UNIT METRIC	<small>This is an electronic drawing. The contractor is responsible for the process of printing and the choice of the materials to be used in production. The contractor must ensure that the drawing is printed at the correct scale and that the contractor is responsible for the choice of the materials to be used in production. The contractor must ensure that the drawing is printed at the correct scale and that the contractor is responsible for the choice of the materials to be used in production.</small>
------------------------------	------------	-----	-------------	----------------------------------------------------------------------------------	-----------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------





GRAND HOTEL BELLEVUE 25-27 NORFOLK SQUARE, PADDINGTON W2 1RX, LONDON, UNITED KINGDOM

FOURTH FLOOR - PLAN	UPDATED V8	P21	SCALE 1/100	<b>CASIRAGHI</b> 45 Rue Mazarin - Paris, 75001 E-MAIL: studio@casiraghi.com	FORMAT A3 UNIT METRIC	<small>This is an electronic drawing. The contractor is responsible for the process of copying and the control of the information to produce the work as specified. It is the contractor's responsibility to ensure that the information is up-to-date and that any changes are reflected in the drawings. All dimensions and notes are given in metric units unless otherwise stated. The contractor shall be responsible for any discrepancies between the drawings and the actual construction.</small>
---------------------	------------	-----	-------------	-----------------------------------------------------------------------------------	-----------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------



GRAND HOTEL BELLEVUE 25-27 NORFOLK SQUARE, PADDINGTON W2 1RX, LONDON, UNITED KINGDOM

FIFTH FLOOR - PLAN	UPDATED V8	P25	SCALE 1/100	<b>CASIRAGHI</b> 45 Rue Mazarin - Paris, 75001 E-MAIL: studio@casiraghi.com	FORMAT A3 UNIT METRIC	<small>This is an electronic drawing. The contractor is responsible for the process of copying and the control of the information to produce the work as specified. It is the contractor's responsibility to ensure that the information is up-to-date and that any changes are reflected in the drawings. All dimensions and notes are given in metric units unless otherwise stated. The contractor shall be responsible for any discrepancies between the drawings and the actual construction.</small>
--------------------	------------	-----	-------------	-----------------------------------------------------------------------------------	-----------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

**Applicant Supporting Documents**

**Appendix 2**

None

## **Premises History**

## **Appendix 3**

There is no licence or appeal history for the premises.

**CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING**

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

**Mandatory Conditions**

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
  - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
  - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
    - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
      - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
      - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
    - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
    - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or

less in a manner which carries a significant risk of undermining a licensing objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
  - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
  - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
    - (i) beer or cider: ½ pint;
    - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
    - (iii) still wine in a glass: 125 ml;
  - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
  - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.



8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

## Conditions consistent with the operating schedule

9. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record:
  - (a) all crimes reported to the venue
  - (b) all ejections of guests
  - (c) any complaints received concerning crime and disorder
  - (d) any incidents of disorder
  - (e) all seizures of drugs or offensive weapons
  - (f) any faults in the CCTV system, searching equipment or scanning equipment
  - (g) any refusal of the sale of alcohol
  - (h) any visit by a relevant authority or emergency service.
10. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. The CCTV system shall continually record whilst the premises when guests (excluding residents) remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer.
11. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open for licensable activities.
12. All exit routes and public areas shall be kept unobstructed, shall have non-slippery and even surfaces, shall be free of trip hazards and shall be clearly signed as needed.
13. The premises licence holder shall ensure that a suitable fire risk assessment and emergency plan is in place at all times, and electrical safety checks completed in accordance with prevailing legislation.
14. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
15. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
16. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between 22.00 hours and 08.00 hours on the following day.
17. No deliveries to the premises shall take place between 21:00 and 07:00 hours on the following day.
18. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
19. All children (ie under 18s) entering the premises must be accompanied by a responsible adult.
20. All staff shall be trained in their responsibilities under the Licensing Act 2003 and in regards to the terms and conditions of this licence. Such training should include the prevention of sales of alcohol to underage persons and the Challenge 25 scheme in operation at the premises.

### **Conditions proposed by the Environmental Health**

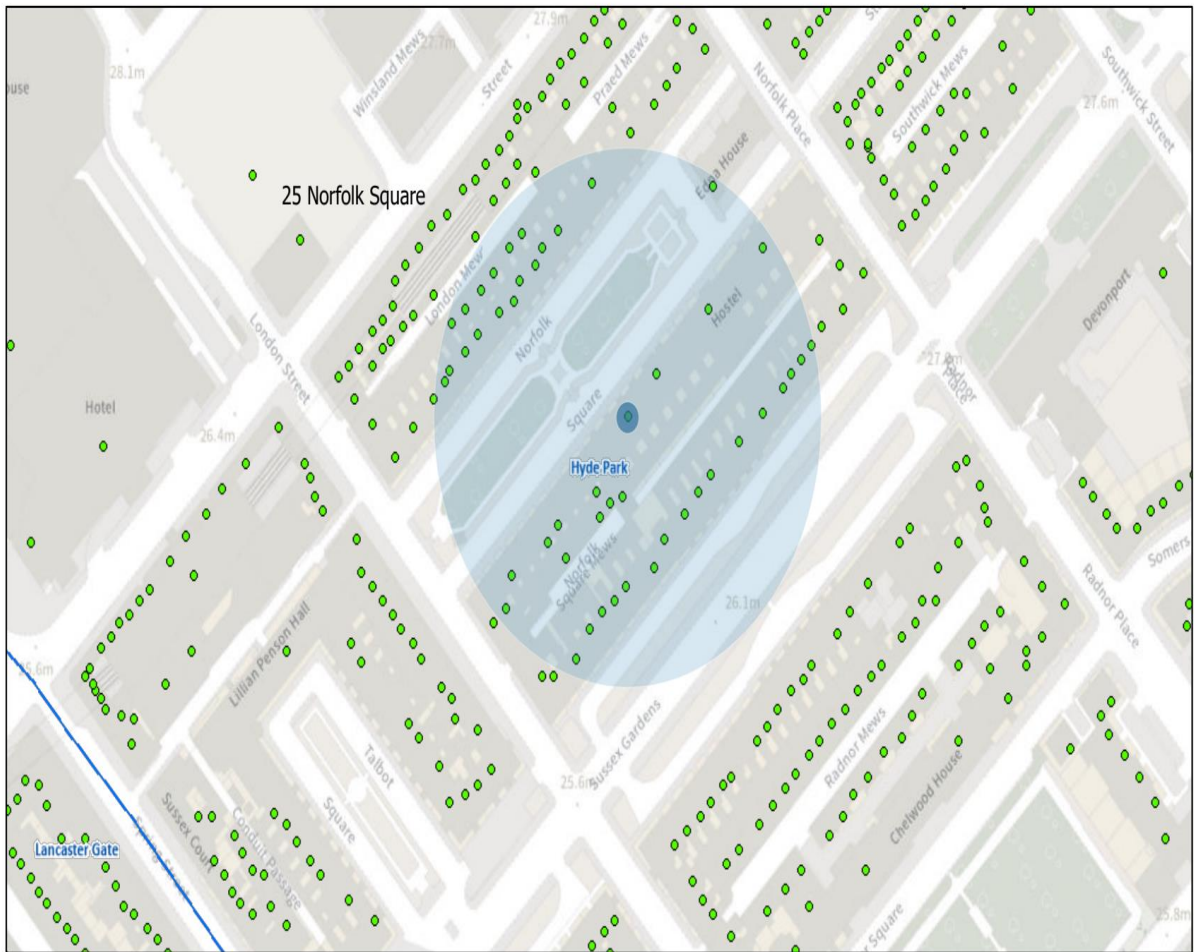
21. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises
22. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance
23. Loudspeakers shall not be located in the entrance and exit of the premises or outside the building
24. All windows and external doors shall be kept closed after 21:00 hours, or at any time when regulated entertainment takes place, except for the immediate access and egress of persons
25. A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number shall be made available to residents and businesses in the vicinity
26. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business
27. No fumes, steam or odours shall be emitted from the licensed premises so as to cause a nuisance to any persons living or carrying on business in the area where the premises are situated.
28. A copy of the premises' dispersal policy shall be made readily available at the premises for inspection by a police officer and/or an authorised officer of Westminster City Council
29. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke or make a phone call, shall not be permitted to take glass containers with them
30. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order
31. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided
32. All emergency doors shall be maintained effectively self closing and not held open other than by an approved device
33. No licensable activities shall take place at the premises until the premises has been assessed as satisfactory by the Environmental Health Consultation Team at which time this condition shall be removed from the Licence by the licensing authority

### **Conditions proposed by Interested Party**

34. No drinks to be taken outside the premises, including no drinking on the steps of the hotel.

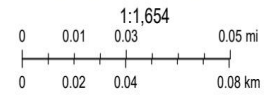
35. There will be no external advertisement of alcohol being sold at the premises.

**25 - 27 Norfolk Square London W2**



01/03/2024, 10:31:15

- Property Mailing List
- Ward Boundaries
- Ward Labels



**Resident Count: 122**

**Licensed premises within 75m of 25 - 27 Norfolk Square**

Licence Number	Trading Name	Address	Premises Type	Time Period
23/08299/LIPCHT	Hyatt Place London Paddington	29-33 Norfolk Square London W2 1RX	Hotel, 3 star or under	Monday to Sunday; 11:00 - 02:00
23/02556/LIPCH	Days Inn Hyde Park	148-152 Sussex Gardens London W2 1UD	Hotel, 3 star or under	Sunday; 12:00 - 22:30   Monday to Thursday; 10:00 - 23:30   Monday to Sunday; 00:01 - 00:00   Friday to Saturday; 10:00 - 00:00   Sundays before Bank Holidays; 12:00 - 00:00   New Year's Eve; 11:00 - 00:00
06/11469/WCCMAP	Nayland Hotel	132-134 Sussex Gardens London W2 1UB	Hotel, 3 star or under	Sunday; 12:00 - 00:00   Monday to Saturday; 10:00 - 00:30
06/11353/WCCMAP	Delmere Hotel	128-130 Sussex Gardens London W2 1UB	Hotel, 3 star or under	Sunday; 12:00 - 00:00   Monday to Saturday; 10:00 - 00:30